

PATHWAY TO HOME BOWLING TOURNAMENT

Presented by C.A.R.'s Housing Affordability Fund

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Sign up your Local Association

2

Use our Planning Guide to help plan your event

3

Get your members to participate

SIGN UP YOUR LOCAL ASSOCIATION TODAY!

Contact Person: _____

Local AOR: _____

Region: _____ Phone Number: _____

Email: _____

Proceeds to benefit C.A.R.'s HAF Pathway to Home Program

Help Make Homeownership a Reality!

Join us in raising funds for C.A.R.'s HAF Pathway to Home Closing Cost Assistance Grant Program. This incredible initiative supports first-time homebuyers from underserved communities by providing up to \$10,000 in closing cost assistance, helping them bridge the gap to homeownership. Be part of the solution and help turn dreams into reality.

Visit carhaf.org to learn more and make a difference today!



Participate in the Bowling Tournament to Benefit C.A.R.'s HAF Pathway Program!

From January 1, 2025, through September 1, 2025, Local AORs hosting bowling tournaments to support C.A.R.'s HAF Pathway Program are encouraged to participate. Each Local AOR must submit their winning team to HAF by September 1, 2025, to be recognized and celebrated at the Fall C.A.R. Business Meetings.

Important Details:

- C.A.R. HAF assumes no responsibility or financial obligations for organizing local bowling tournaments.
- Each participating Local Association is responsible for planning, hosting, and managing their tournament.
- Prizes should be awarded by the Local Associations hosting the events.

Don't miss this opportunity to support an impactful cause and showcase your winning team!

Step 1: Secure Location and Date for Event

Start by checking with local bowling lanes regarding open times. (Weekday bowling should be done by 6:00pm) Friday afternoon and Saturdays seem to be the best if families are to be involved. Work with the Bowling Center Event Manager. Take into consideration any and all holidays, kids out of school etc.

Step 2: Negotiate Prices with Bowling Alley

See if the Bowling Center will get involved and offer a price break giving a donation back from either their food and or bar tab to the Housing Affordability Fund. Try to secure a portion of lanes together if not all lanes.

Step 3: Secure Sponsors

Establish the cost for a "Lane Sponsorship" or "Food Sponsorship" based on projected costs. Secure sponsorships and support from local real estate companies, affiliates, or sister charities. Work with the Bowling Center Event Manager to determine what outside vendor or catering is allowed. Try to arrange with a local pizza place or In and Out Burger type places for food donation with their names mentioned as a sponsor and or supplier on all advertising.

Step 4: Begin Work on Various Flyers and Media

General Promotional Flyer (Name of event, date, times, location and the cause!) Prepare official rules for your tournament and provide them all with promotional flyers, including information on winnings, prizes and game rules. Lane Sponsorship Flyer (include cost and benefit of flyer). Food Items Donation Flyer to be given out to local businesses and affiliates. Solicit door prizes. Get local Newspapers, Cable TV, and affiliates involved.

Estimate the Following

- Cost per bowler per lane
- Pay by bowler or per lane.
- Flat Rate for renting lanes for at least 3 hours
- Determine if bowling alley needs deposit and, if so, how much?
- "Guesstimate" how many lanes will be needed.
- Find out from bowling center what kind of signage can be placed on lanes for sponsors.
- Secure a contract with venue. Get your legal team involved

Sponsor Tips

- If food is donated you can charge low prices suggest a dollar for burger and chips. Everyone is happy to pay a low price for food and it would be pure profit.
- Determine what other benefits Lane Sponsors will receive
- Prepare Signage for Event such as Sponsor Logos on step-n-repeat or posters
- Company Name printed on program and or flyers
- List of attendees

Three to Four Months Prior to the Event

- Begin accepting applications for Lane Sponsors
- Consult with various sign companies for donation or price discount for banners, flyers, tickets.
- Make sure your committee member or members begin soliciting for donated Raffle Items (If you plan to have a raffle make sure you are registered with the State of CA.
- Prizes, remember think outside the box, have serious prizes and fun prizes!!

One-to-Two Months Prior to the Event - Promote Event!

- Flyer distribution, Website, Announcements at various meetings
- Media, Newspaper, Local Cable
- Ask Sister Type Charities to Promote

Search for your volunteers to run various parts of event

- Registration Table
- Have a Photographer Members taking pictures throughout the event.

Before the Event Housekeeping

- Get a list of Bowlers to the center and have them pre programmed into score computers.
- Get your signs delivered to bowling center by a responsible member
- Have plenty of committee runners for event
- Have spreadsheets of Bowlers and event volunteer's

Day of the Event

- If you are giving awards make sure they are printed and kept with
- Have a responsible member bring supplies. (scissors, tape, tablecloths, pens, etc.
- Don't forget the Photos. Post them on your website after the event.

Winnings

- The participating Local Association will send gift cards to the winning team within 14 days after the bowling event.
- Each Local Association must ensure that there is a maximum of 4 players on a team.
- One Team will win the competition. C.A.R. HAF assumes no responsibility or financial obligation for local tournaments.
- Each player of the winning team shall receive a prize (winnings should be decided by the Local Association). Prizes should be specified in the official rules prepared by the Local Associations pertaining to their tournaments.

FUN TIPS!

Think Outside the Box!

Make it Fun!

Pick a theme: Go Retro, Black Tie, 50's Night, old-fashioned bowling clothes or come as you are!

Promote fun and unusual bowling challenges within the game around the theme. For Example: Island theme may consist of wearing a grass skirt until you get your first strike; or 50's theme wearing sunglasses until your first strike; Western night wearing a cowboy hat, etc.

Have an area set up for kids and families with bumper or cosmic bowling. Be sure you have adult monitoring.

Have small prizes or gifts cards from local food vendors, toys stores or book stores. This is a good way to keep your serious bowlers separate for those bowlers who may just want to have fun.

NOTE: Some bowling alleys donate old pins for prizes. Use them as a trophy!

DON'T FORGET TO INVOLVE YOUR BOWLING CENTER!

ENTRY FORM

Local Association: _____

AOR Contact Person: _____

Title: _____

Phone Number: _____ Email: _____

Date of Bowling Tournament: _____ Net Proceeds: _____

Players on the Winning Team

1. _____ 2. _____

3. _____ 4. _____

Official Team Score: _____

Please include the following with this completed entry form:

- 1. Copy of event flyer
- 2. Winning Team info

Email the forms to: haf@car.org

Mail Proceeds to: C.A.R. HAF Attn: Alma Menchaca. 915 L. Street, Suite 1460, Sacramento, CA 95814. For more Info please call Alma Menchaca at (213) 739-8352 or email at haf@car.org



TEAM SAMPLE TEMPLATE

Location: _____

Date: _____

Team Name: _____

Bowler #1: _____ Bowler #2: _____

Bowler #3: _____ Bowler #4: _____

(Cost per Bowler) x _____ \$ _____

Lane Sponsor: \$ _____

Sponsorship: _____

Door Prize Donations: \$ _____

Help us raise money for our C.A.R.'s HAF Pathway to Home Closing Cost Assistance Grant Program which helps first-time homebuyers who are members of an "Underserved Community*" bridge the affordability gap by providing them with up to \$10,000 in closing cost assistance. Don't miss out on this great opportunity to help make someone's dream come true. Learn more at carhaf.org



INCOME SAMPLE SHEET FOR BOWLING TOURNAMENT

INCOME.....

Bowlers - 30 Lanes @ 4 Bowlers = 120 Bowlers...\$ 25.00ea.	Total \$3,000.00
Sponsors - 30 Lanes @ 1 Sponsor per lane.....\$ 50.00ea.	Total \$1,500.00
50/50 Drawing.....6 for \$ 5.00ea.	Total \$500.00
Microphone Sponsorship	Total \$300.00
Total Income.....	Total \$5,300.00

EXPENSES.....

Bowling charges for shoes and Lane....120 bowlers \$12.50ea.	Total \$1,562.00
Food (sometimes donated).....120 bowlers \$5.00ea.	Total \$600.00
Signs for lanes.....30 signs for \$10.00ea.	Total \$300.00
Trophies (sometimes signed pins donated) 12 trophies..\$15.00ea.	Total \$180.00

TOTAL EXPENSES..... Total \$2,642.00

ESTIMATED HAF DONATION FROM AN ASSOCIATION\$2,658.00

